



Target your marketing and show your support for human narration.

When you sponsor the Professional Audiobook Narrators Association's annual development conference, PANAcon 2026, PANA will share your brand and product information with a vibrant membership of over 600 professional narrators. As a highly interactive virtual event, which garnered over 150 actively engaged participants in its inaugural year, you can be assured of the long-lasting impact of your support.

SATURDAY, JULY 25, 2026

SPONSORSHIP PACKAGES

Sponsors of PANAcon 2026 will have their logos featured in conference marketing and social media connected to both the PANA and PANAcon websites. In addition you have the opportunity to provide an item for the PANAcon swag bags.

Breakout Sessions \$1500

Eight break-out sessions, featuring webinars and panels with industry experts are the heart of PANAcon 2026. This high visibility sponsorship includes the opportunity to showcase your company in a video introduction to be played at the start of the first round of Breakout Sessions.

Sample Review Program \$1000

This immensely popular high-value program connects narrators directly with working casting professionals to review their samples. Your logo will appear on all review program marketing.

In-Person Socials \$1000/each

Choose NYC or LA for in-person engagement. The entire narrator community is invited to attend our socials and in addition to pre-event marketing and onsite promotion, your company will receive 6 complimentary tickets for your staff.

Swag Bags \$1000

All registrants receive Swag Bags—virtual and/or physical mailers. Sponsorship includes your logo prominently included within PANA's Swag Bag messaging.

Audio Description \$500

Audio Description helps make videos fully accessible to the visually impaired. All recorded conference sessions containing Audio Description will acknowledge your company's support.

PANAcon Narrator Showcase \$500

This unique offering showcases short readings from 50 professional narrators. Streamed live to YouTube, and promoted for post-conference viewing, this broadcast will carry your logo for ongoing visibility.

PANAcon Virtual Social \$300

Provide a live or recorded introduction to welcome registered attendees to our VIP social. Featuring fun activities and special celebrity narrator guests, in themed break-out rooms to foster community.



Professional Audiobook
Narrators Association

www.pronarrators.org

Contact PANA today for more information:
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