



2025 PANA YEAR IN REVIEW



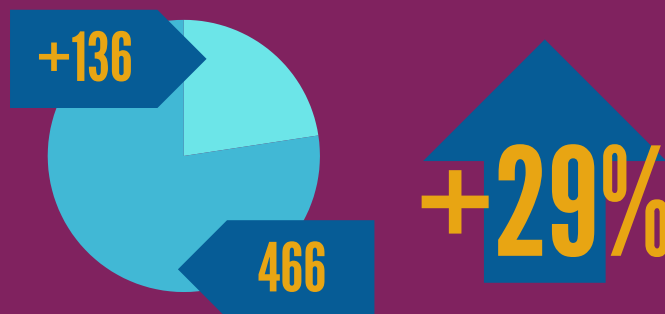
Where 2025 was a year to launch new initiatives, 2026 will be a year for honing and solidifying that which we have worked so hard to build, and for creating more community connection amongst our membership and the audiobook community. Here are some highlights from the past year and some things to look forward to...

MEMBERSHIP

Our membership goal for 2025 was to grow to 500 members.

As of our Annual Meeting, we were at 602!

Launched the Rising Voices Grant, sponsored by Pozotron, which will bring a free first year of membership to 12 new PANA members.



PANACON

- Kicked off with a powerful Keynote by **Robin Miles**, which can now be found on our YouTube channel.
- Attended by over **155 narrators**, primarily PANA members
- After expenses, PANACON brought in **over \$20,000** for PANA, through both sponsorships and ticket sales.
- Featured a Narrator Showcase, which can be found on our YouTube Channel, and already has **over 500 views**.
- Also featured a PANARama with a Producer: PANACON edition with Abby Marks from **HarperAudio**.
- Hosted **two in-person narrator socials**, in NYC and LA.
- Connected attendees with **feedback from producers** on submitted samples.



NEW FLAGSHIPS:

PANACON Virtual Narrator Conference
led by Christine Mascott

The Narrators of Distinction (NODs)
led by Andrea Emmes

ELECTIONS

- Our bylaw revisions were **passed by 98.7%** of the voting population.
- We had 14 people run for 15 seats on the Board of Directors: 5 new members and 8 returning members, making a total of **13 elected members** who will serve.
- Shiromi Arserio and Derek Dysart have chosen to step away, but you'll still see them around! We thank them for their hard work and dedication.
- After choosing to run for a third term, Sara Hannan stepped down to serve as the new Communications Director.





WATCH OUT FOR PANA IN 2026!



PANACADEMY

- **14** subsidized classes
- Demo workshops **led by casting professionals**
- 32 instructors and panelists came **from our membership**
- Stay tuned for announcements about our Winter lineup!
- Next year we will bring a stronger focus for narrators who are more established, but will still have plenty for the newer narrators as well.
- Don't forget about the **recordings on our website** – we are working to get more out there, so stay tuned!

11 FREE WEBINARS
956 ATTENDEES



RECOGNITIONS

Narrator Spotlight (NSL):

- We have spot-lighted 26 narrators since 2024. We now spotlight one active member per month.
- The NSL recipients receive a mini-press kit, which is sent to over 50 producers quarterly.

Narrator of Distinction (NODs)

- Announced **5 winners** of the NODs from 50 finalists.
- NODs are granted to members who **“demonstrate the power of human vocal artistry**, advance the craft of narration, and represent some of the strongest audiobook performances each year across a breadth of style and talent-based criteria.”
- NODs are adjudicated by members of the audiobook community, **including producers, casting directors**, directors, engineers, narrators, librarians, and listeners.

DEI

Last year's DEI strategic plan became the foundation for the Board's strategic plan for 2025 and as a result:

- We updated our DEI database used by **+70 casting professionals**.
- We built on our Co-Narration Standards by publishing the **Intimate Content Protocols** with narrator and advocate Helen Laser.
- We **coordinated with NAVA** to gather demographic data among audiobook narrators.
- We commissioned an **analysis of data** from over 70k titles from 2017–2025 to learn about patterns in the industry.
- **Collaborated with SOVAS** to host a masterclass that brought in hundreds for each org's work.

Log In and see what we've got for you!

ProNarrators.org

