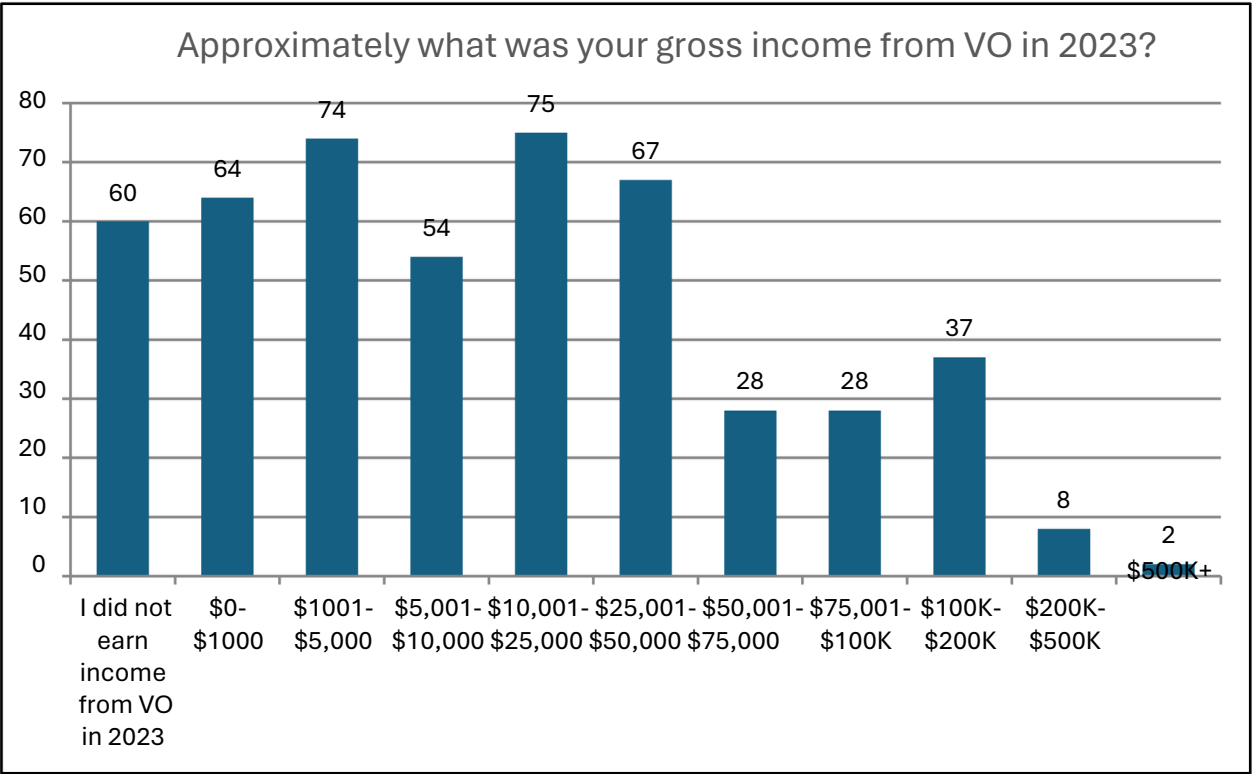
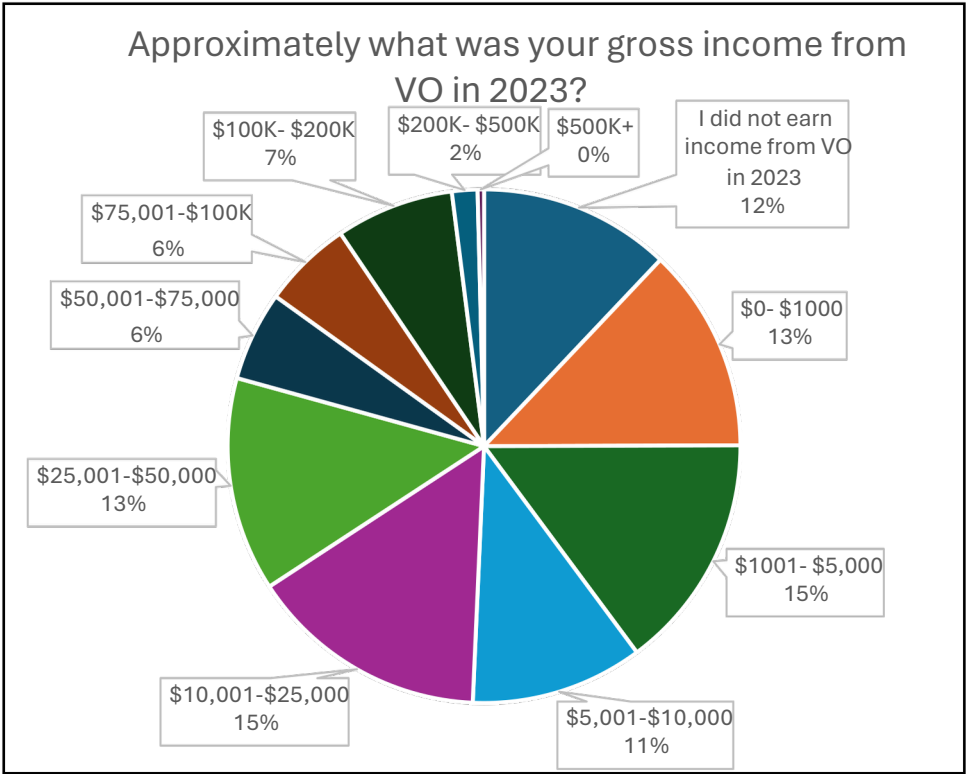
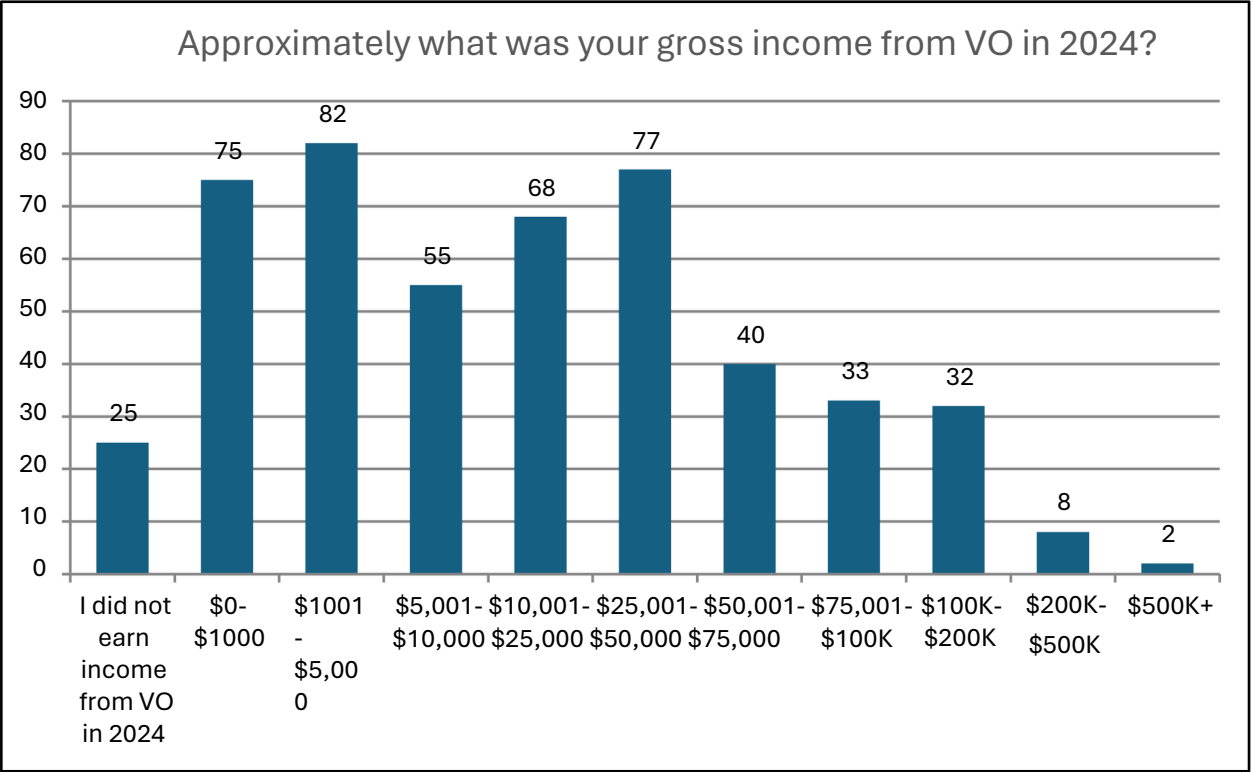
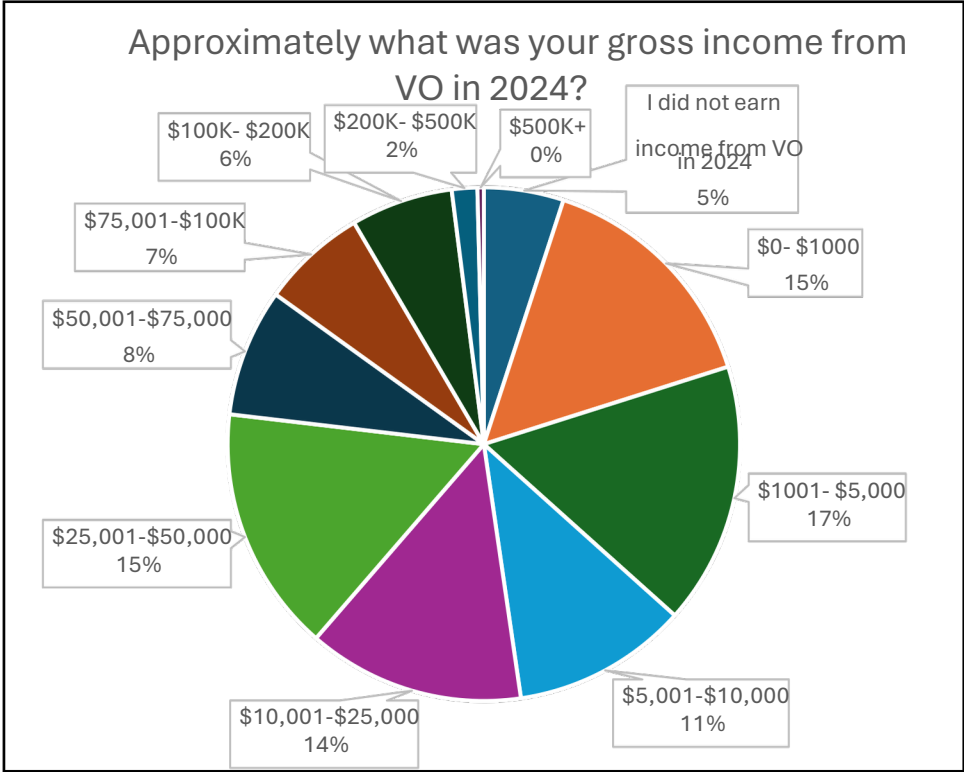


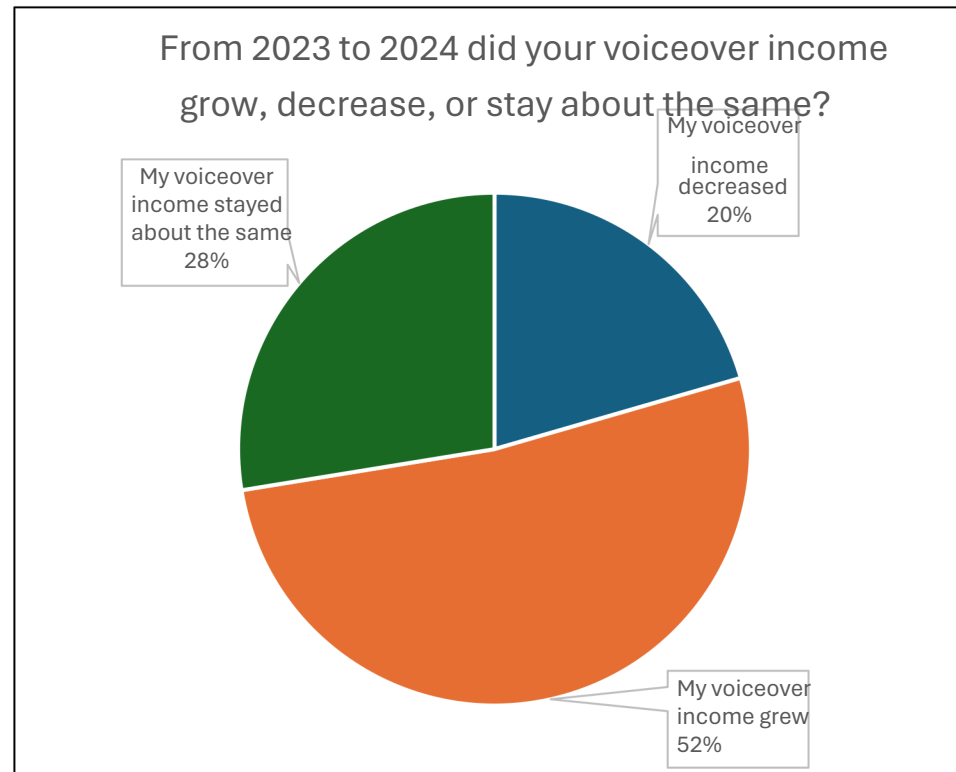
Approximately what was your gross income from VO in 2023? (Please include ONLY income earned from voiceover jobs.)



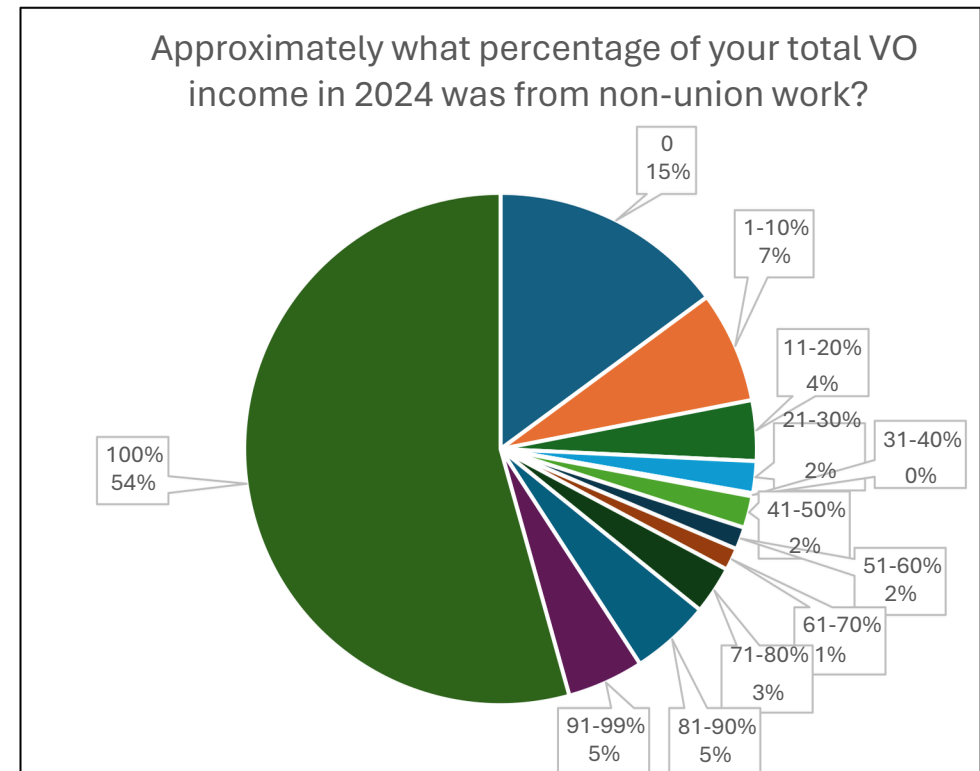
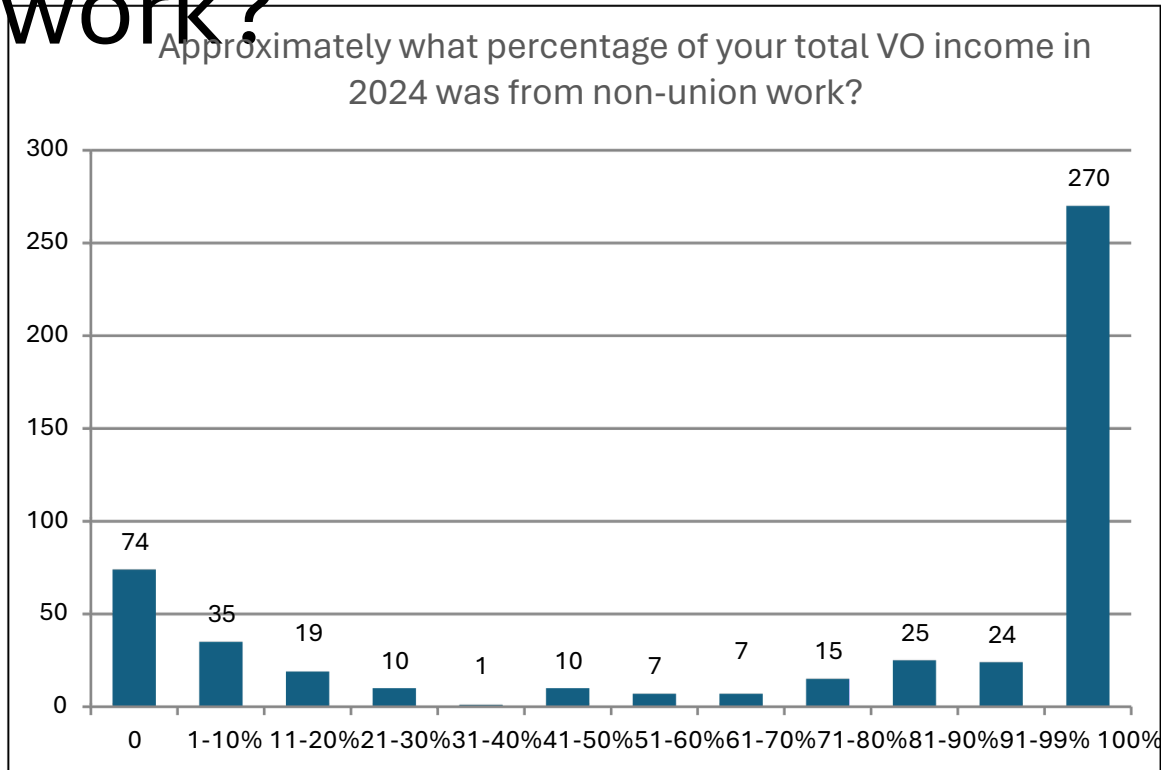
Approximately what was your gross income from VO in 2024? (Please include ONLY income earned from voiceover jobs.)



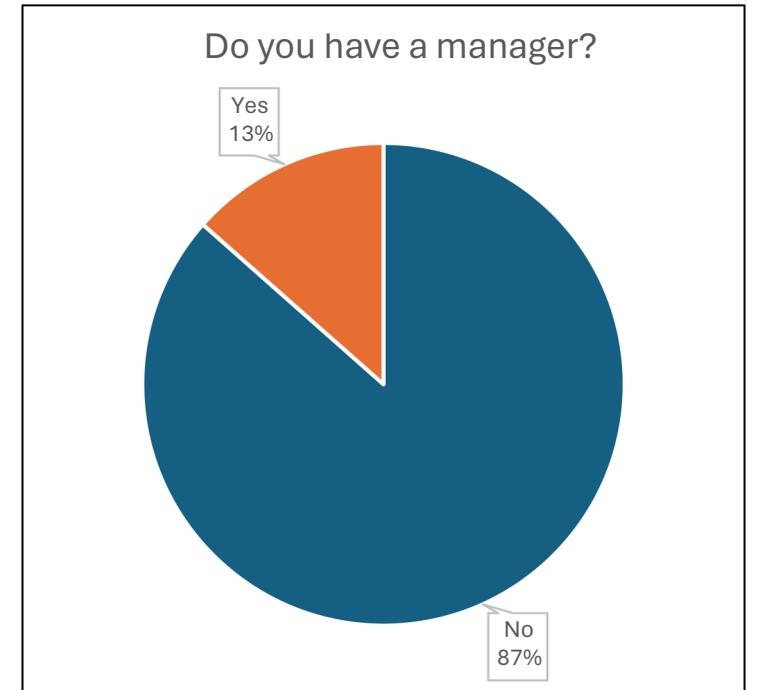
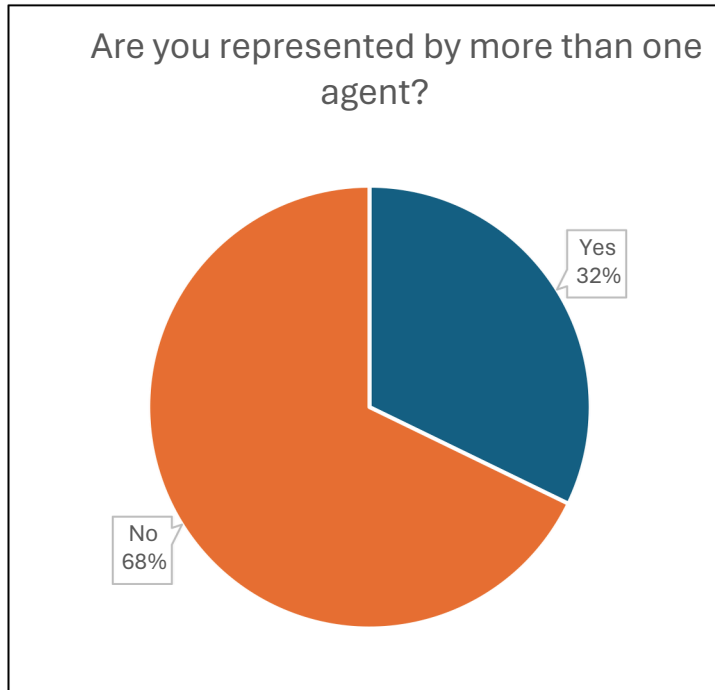
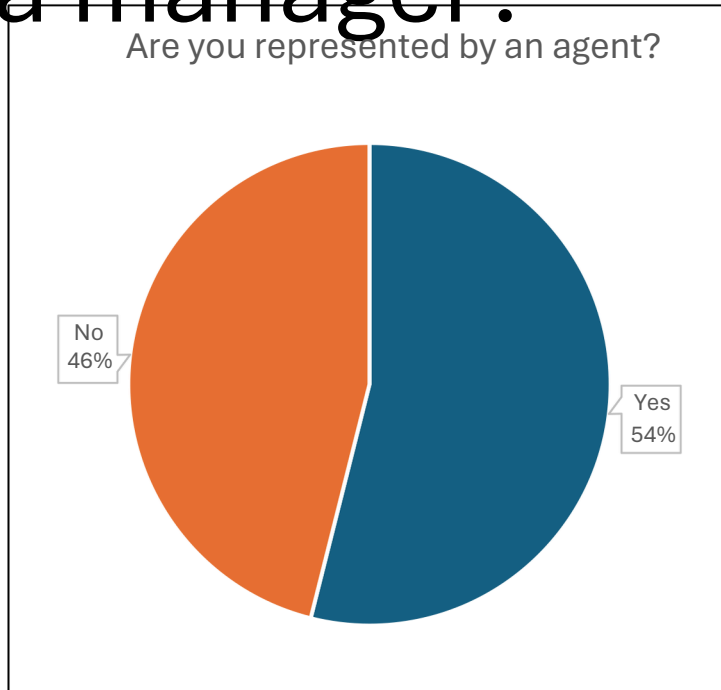
From 2023 to 2024 did your voiceover income grow, decrease, or stay about the same?



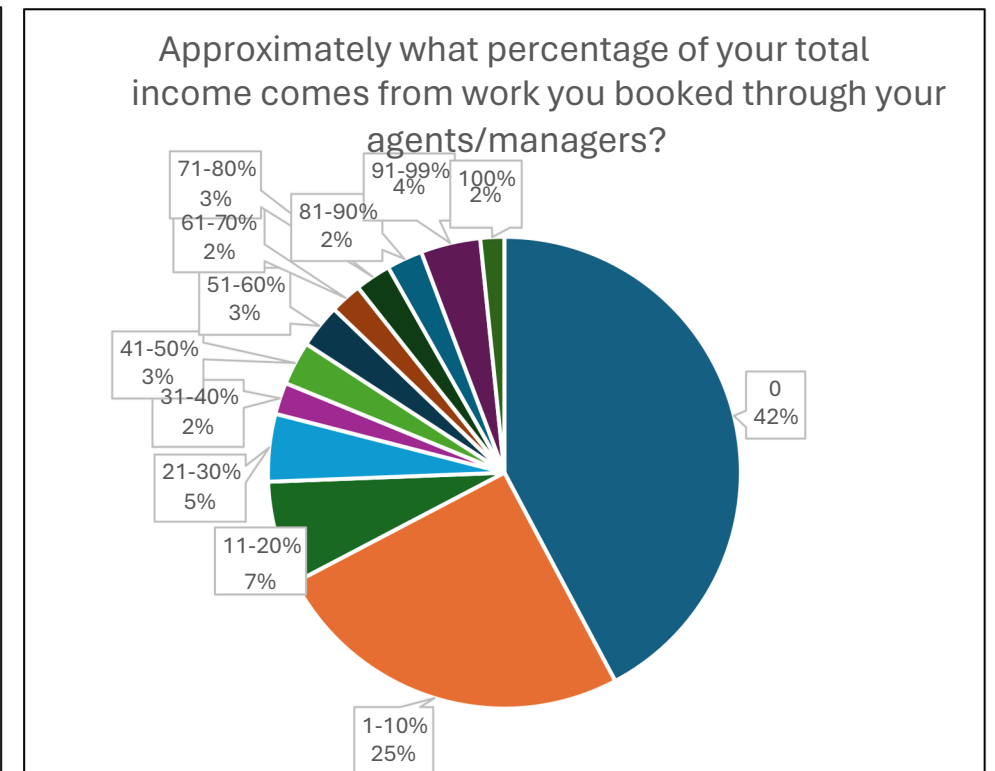
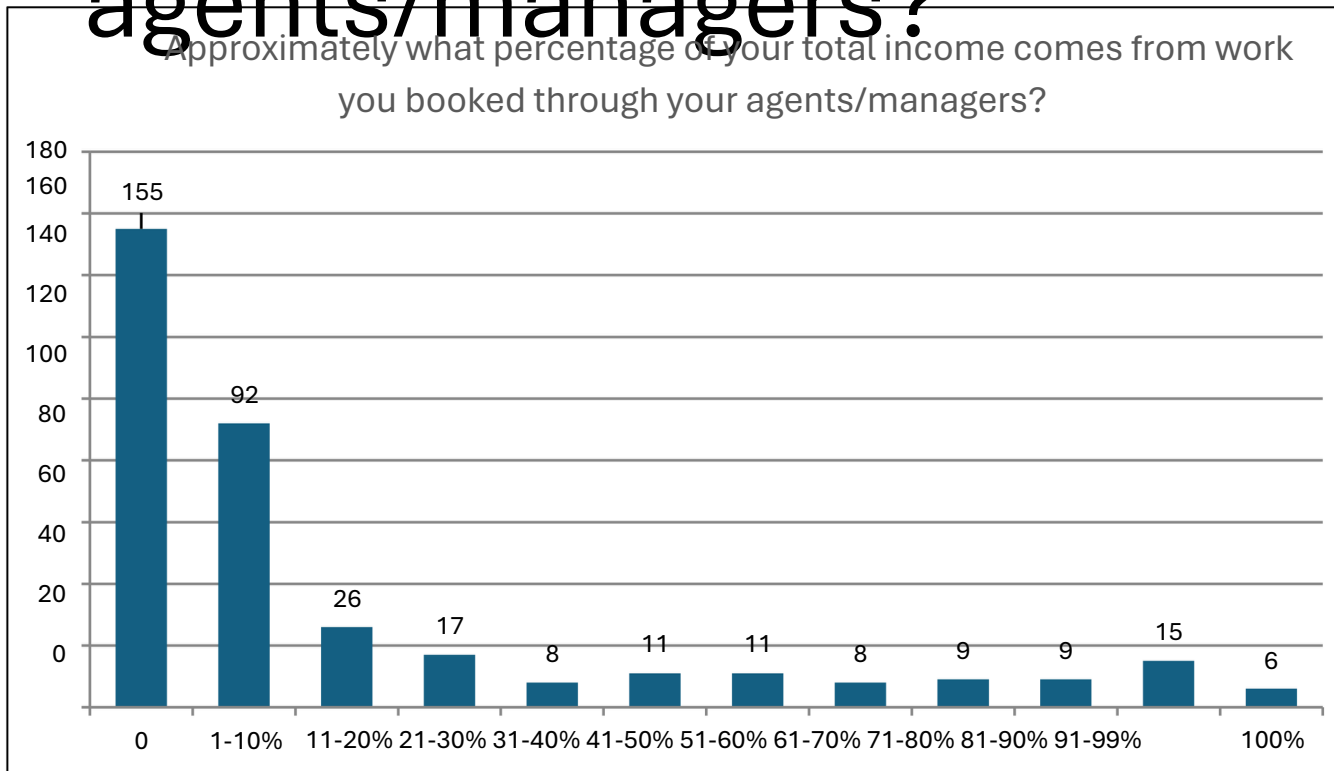
Approximately what percentage of your total voiceover income in 2024 was from non-union work?



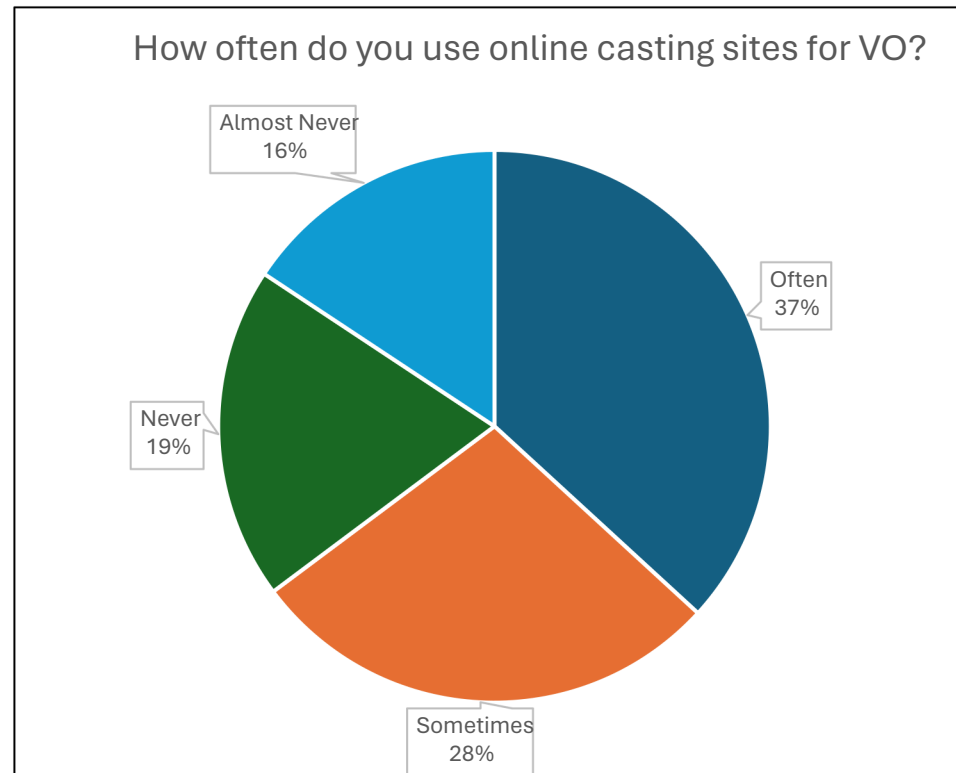
Are you represented by an agent? Are you represented by more than one agent? Do you have a manager?
a manager?



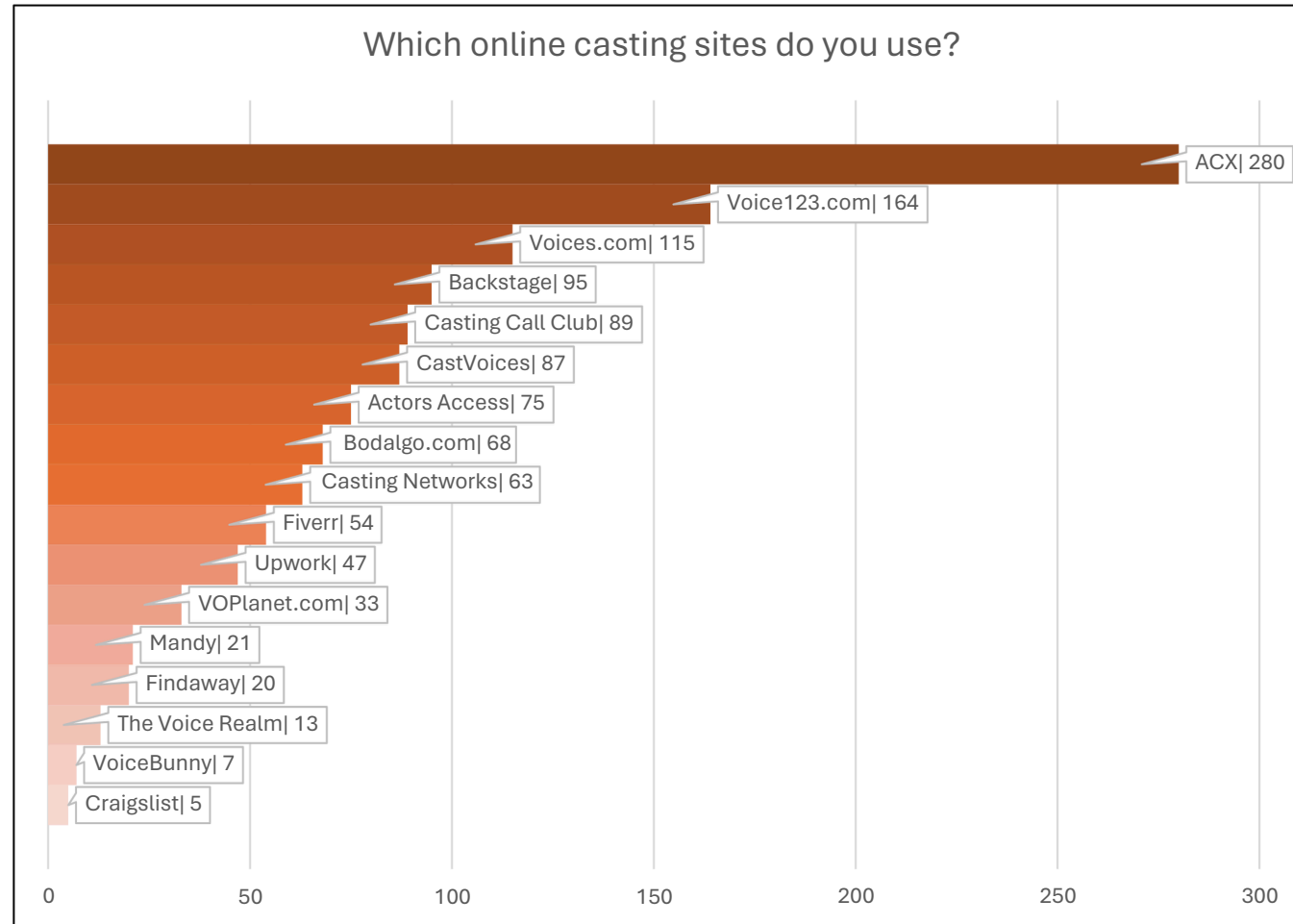
Approximately what percentage of your total income comes from work you booked through your agents/managers?



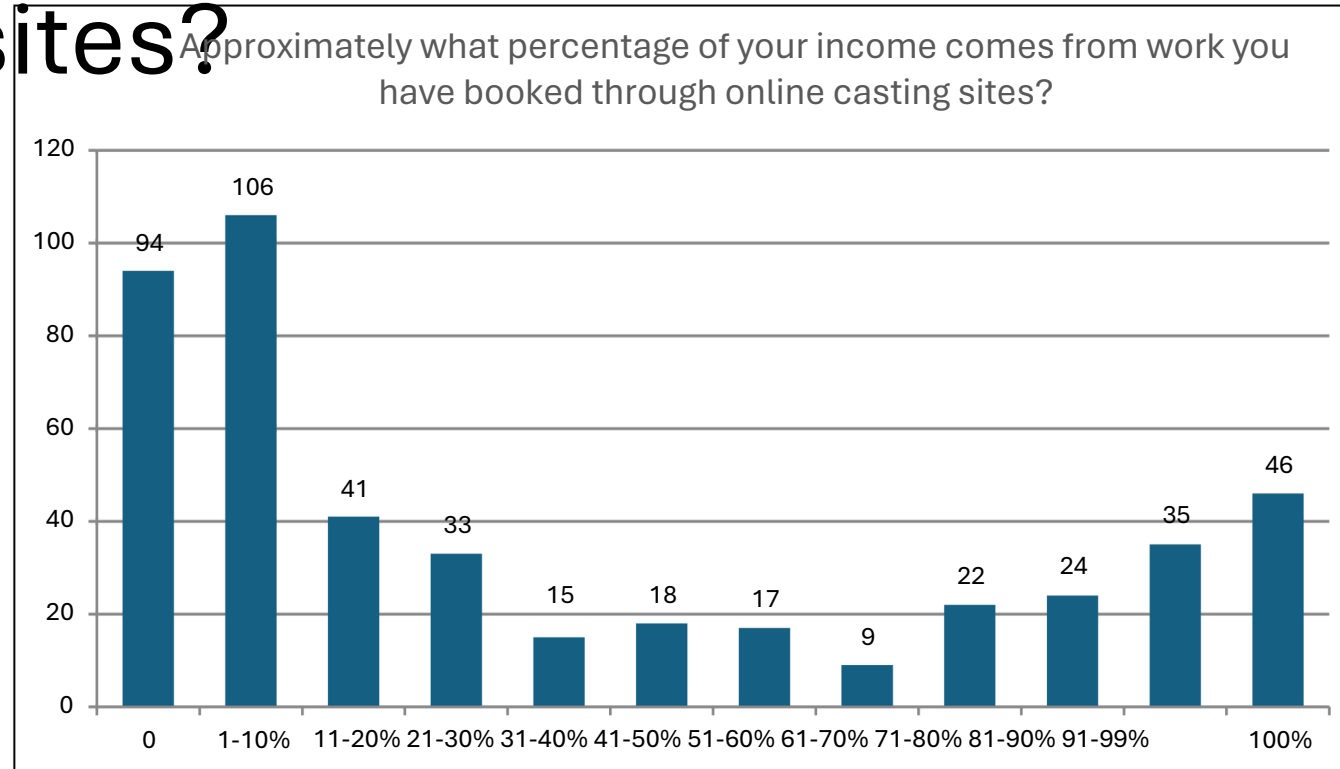
How often do you use online casting sites for voiceover (some are also known as Pay to Play/P2P sites)?



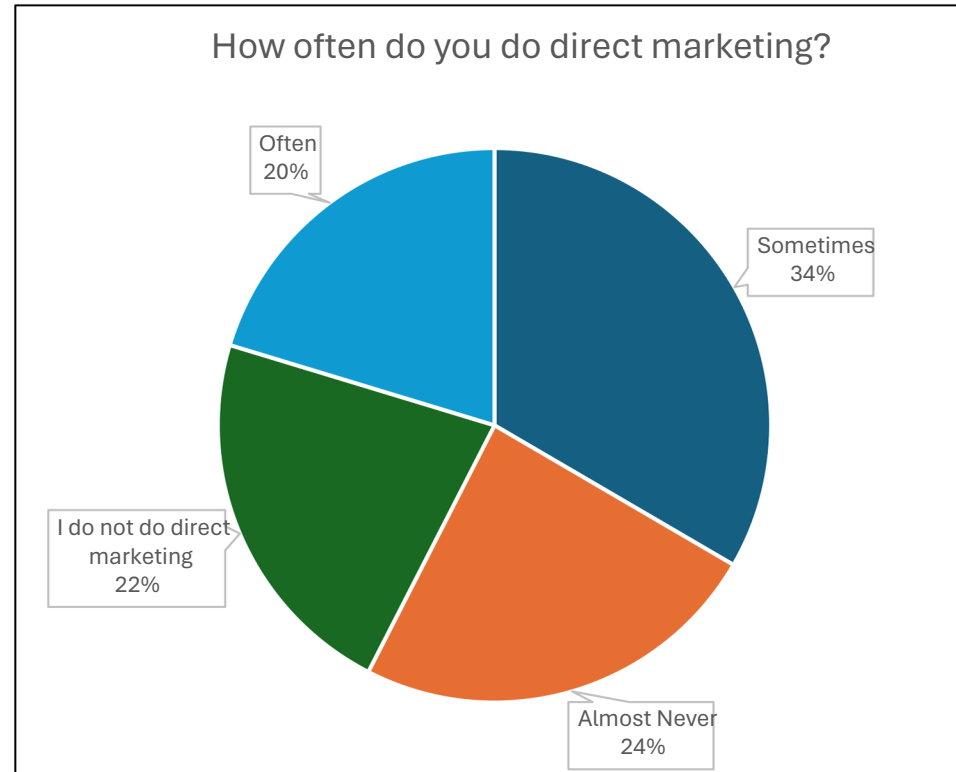
If yes, which sites do you use? (Check all that you use for voiceover, not on-camera)



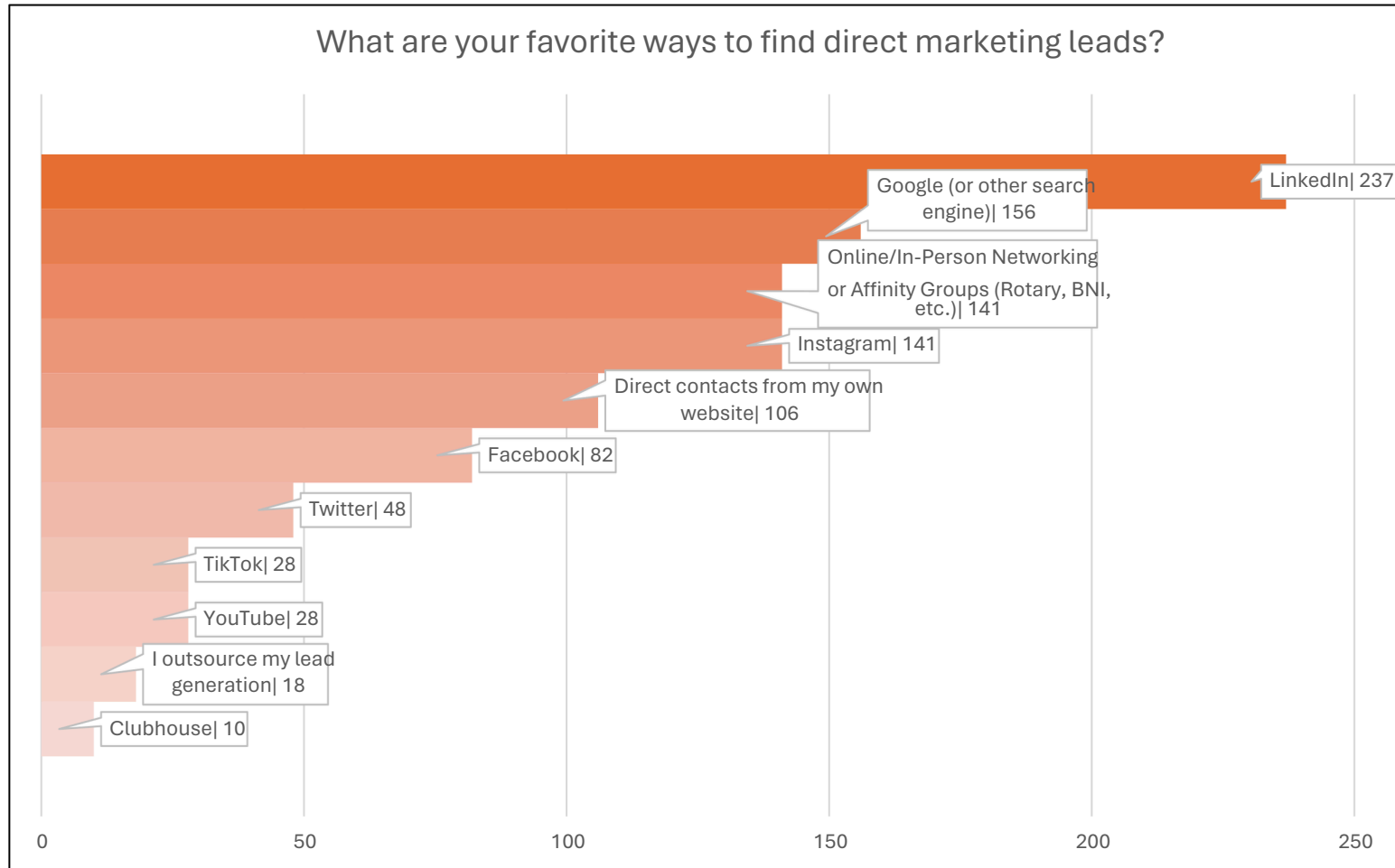
Approximately what percentage of your income comes from work you have booked through online casting sites?



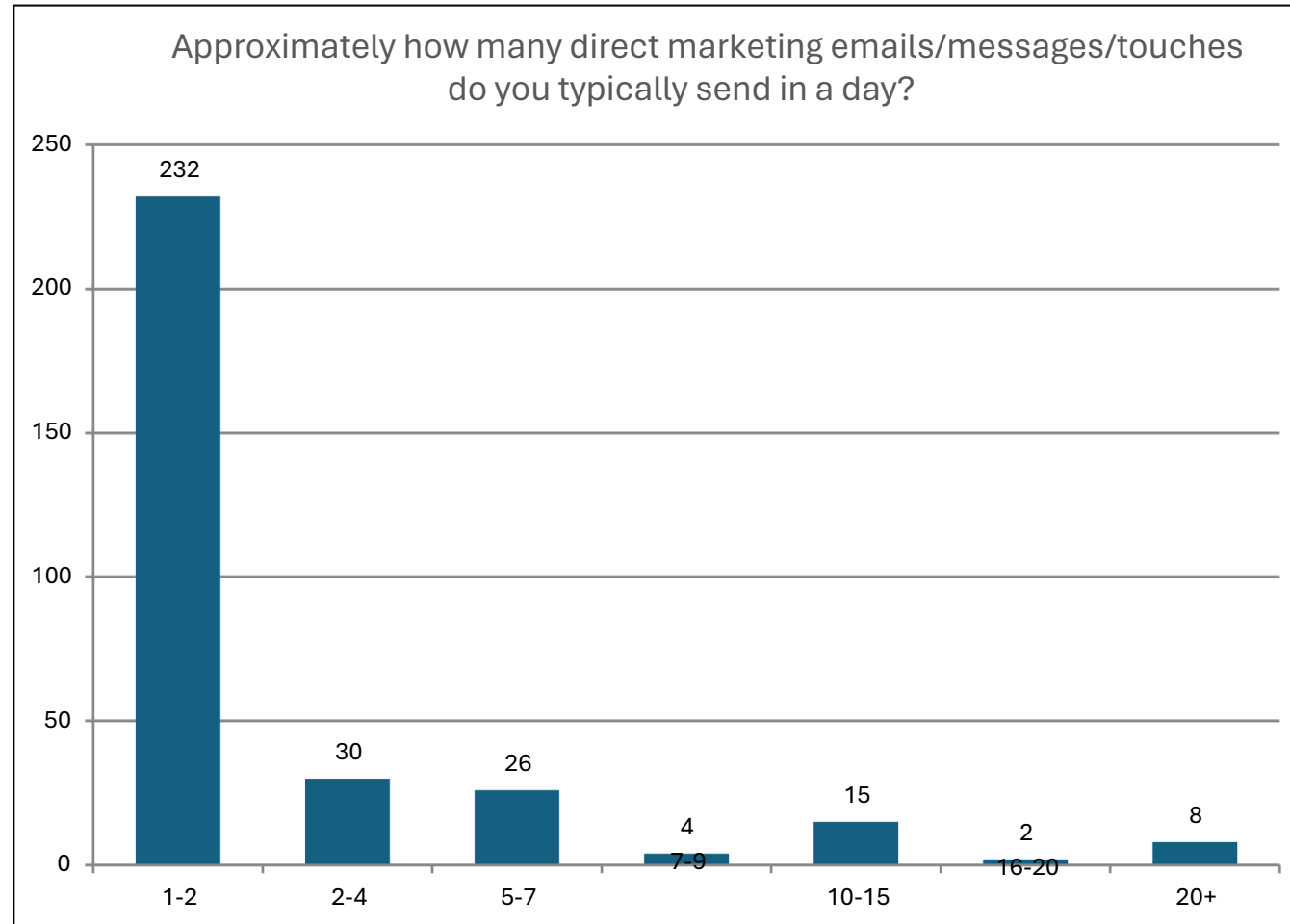
How often do you do direct marketing?



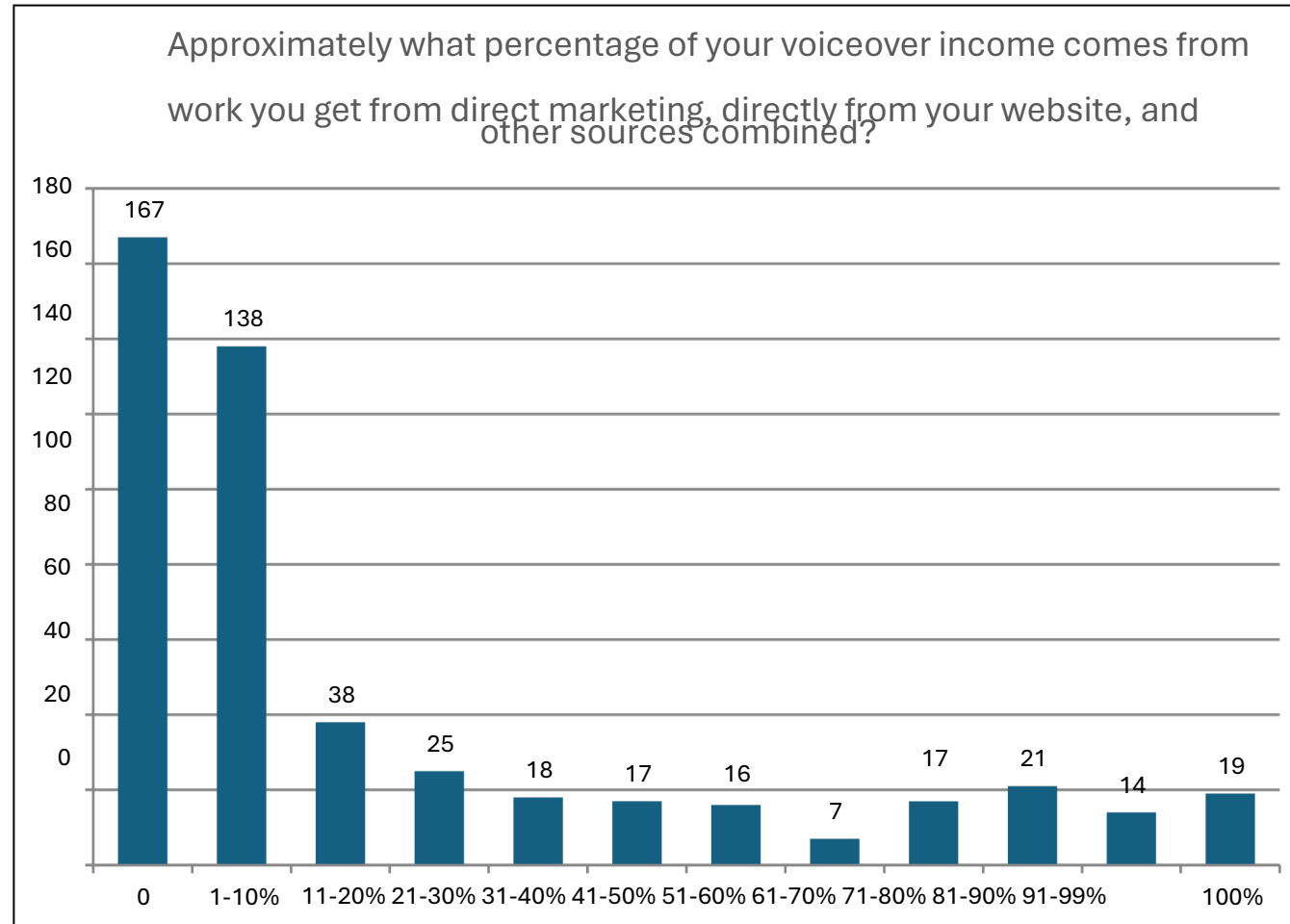
What are your favorite ways to find direct marketing leads? (Check all that apply)



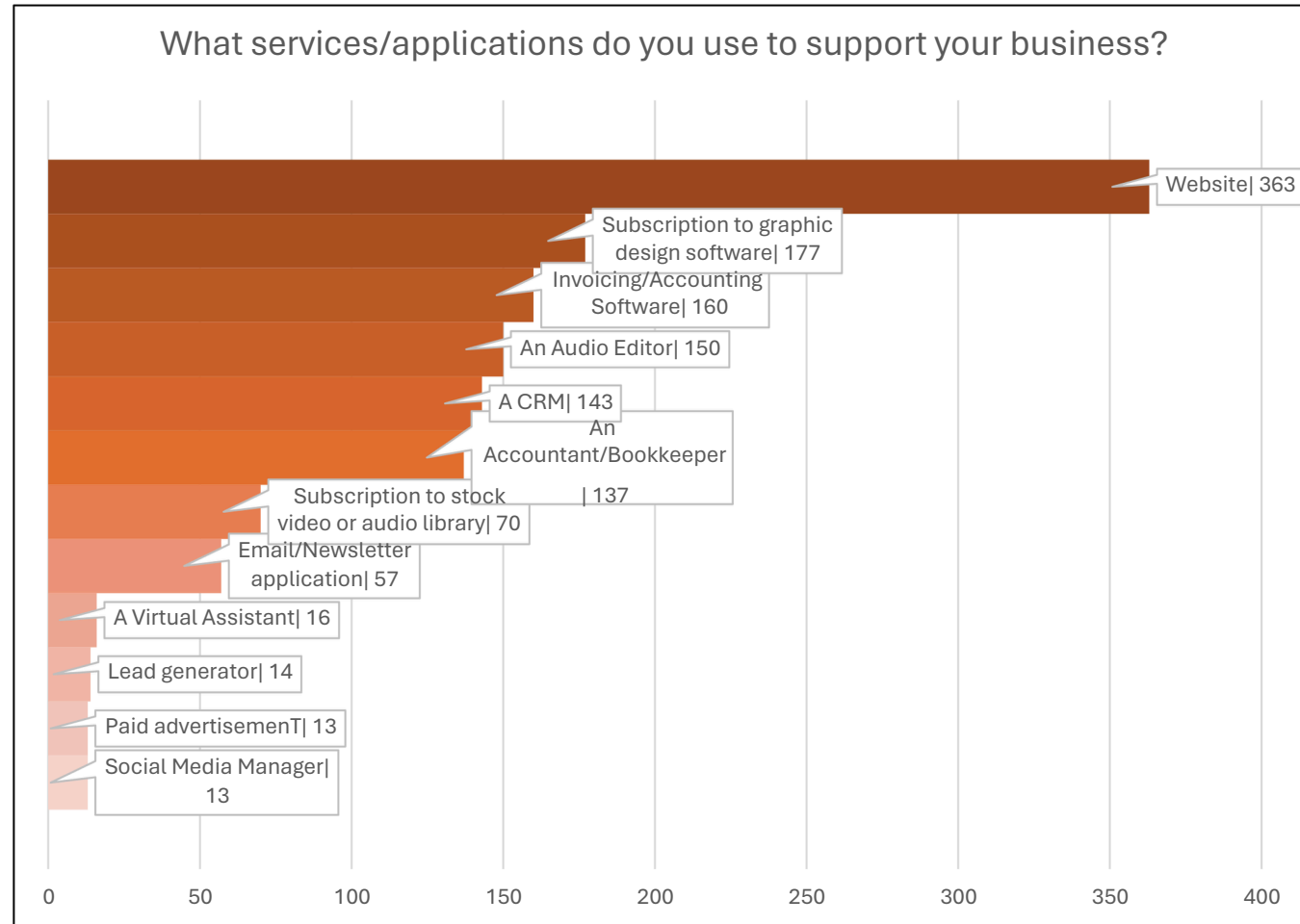
Approximately how many direct marketing emails/messages/touches do you typically send in a day?



Approximately what percentage of your voiceover income comes from work you get from direct marketing, directly from your website, and other sources combined?



What services/applications do you use to support your business? (check all that apply; you may skip this question if it does not apply to you)



Approximately how much do you spend per month on these services/applications?

