



Professional Audiobook Narrators Association

Who We Are

PANA's mission is to advocate for the common, collective business interests of professional audiobook narrators.

By partnering with us, you show support for our organization and our narrators while promoting your business.

Whether your business educates narrators, employs narrators, provides for narrators, or simply desires to support human narration and the creation of vocal performance art, a partnership with PANA can be designed to perfectly fit your marketing goals.

The Professional Audiobook Narrators Association is a membership organization created by narrators for narrators and is the only organization of its kind.

What We Do

PANA has close to 500 audiobook narrator members, a very specific target group, so producers, production houses, coaches, instructors and equipment vendors, for example, can easily reach potential clients.

Based on our most recent survey results, 42% of our members identify as Veteran or Experienced and 46% identify as Intermediate narrators. This means our members know the industry and what they need to be successful. A sponsorship with PANA can fit every marketing budget.

Choosing to partner with PANA also means supporting a non-profit organization created for and organized by narrators to support their community.

2024 Outstanding Achievements

We had a banner year! Please see our website at pronarrators.org for a full explanation of what PANAcademy, PANArara, Recognitions and DEI have accomplished.

Your backing means that our members will see your company logo, websites and equipment every time they see our social media postings, receive our monthly newsletters, visit our PANA website, attend our PANAcademy educational courses or attend PANA events.



A full list of our Partners, with logos and links, appears on our website at pronarrators.org

Sponsorship Opportunities



CORPORATE sponsorship PACKAGES	Diamond \$7,500	Platinum \$5,000	Gold \$2,250	Partner \$500	Custom Packages Available
Number of Sponsorships Available	3	2	2	5	
Title as An Official Sponsor of the Professional Audiobook Narrators Association	x	x	x	x	
Event Recognition					
Exclusive Sponsor for the New Member Welcome Team Programming	x	x	x		
Exclusive Sponsor Recognition for all PANA Educational Programs	x				
Exclusive Sponsor for all Recognitions Team Programming	x				
Presenting Sponsor Recognition at PANARAMA With A Producer		x			
Presenting Sponsor Recognition at PANA's Online Socials with Sponsor Breakout Room			x		
Vendor speaking introduction at select programs	x	x			
Visibility					
Logo/Name on PANA website with hyperlink to site.	x	x	x	x	
Logo/Name on PANA social media sites.	x	x			
Logo/Name recognition on monthly newsletters	x	x	x	x	
250 Word Company Description on PANA Website	x	x			
Right to use the PANA logo with prior approval	x	x	x	x	

“Having an organization like PANA makes me feel like I’m part of a community; supporting and raising each other up. The training & education offered is outstanding, enabling me to have access to industry leaders and grow my business and the support & sense of belonging are invaluable - especially as this is such a remote world we work in”

– PANA member 2024

Our Team

Chair

Erin deWard

Vice-Chair

Dawn Harvey

Treasurer

Jennifer Pickens

Secretary

Sara Hannan

Board of Directors

Shiromi Arserio

Derek Dysart

Christine Mascott

Paige Reisenfeld

André Santana

Caleb Summers

David Swerdloff

Executive Director

Maria Medina Ed.D



Contact us

Questions about becoming a member or interested in sponsor opportunities?

Email: executivedirector@pronarrators.org

General inquiries:

Email: hello@pronarrators.org

