

Professional Audiobook Narrators Association

For the first time, PANA is building relationships with sponsors who offer programs and services that align with the needs of our nearly 400 members. There are 6 ways that your company can partner with PANA. Outlined on page two are the opportunities for 2024!

Who We Are

PANA's mission is to advocate for the common, collective business interests of professional audiobook narrators.

By partnering with us, you show support for our organization and our narrators while promoting your business.

Whether your business educates narrators, employs narrators, provides for narrators, or simply desires to support human narration and the creation of vocal performance art, a partnership with PANA can be designed to perfectly fit your marketing goals.

What We Do

PANA has close to 400 audiobook narrator members, a very specific target group, so producers, production houses, and equipment vendors, for example, can easily reach potential clients.

Based on our most recent survey results, 42% of our members identify as Veteran or Experienced and 46% identify as Intermediate narrators. This means our members know the industry and what they need to be successful. Producers, production houses, publishers, equipment vendors and others who would like to reach this target demographic will find sponsorships with PANA that fit every marketing budget. Choosing to partner with PANA also means supporting a non-profit organization created for and organized by narrators to support their community.

"PANA has provided tremendous contributions in the area of education, support, community, and inclusiveness to the Audiobook Narrator community. PANA is an important resource"

— PANA member 2024

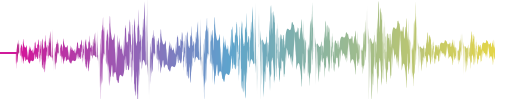
Your backing means that our members will see your company logo, websites and equipment every time they see our social media postings, receive our monthly newsletters, visit our PANA website, attend our PANAcademy educational courses or attend the annual conference - PANAcOn.

Industry standard is around a 30% open rate for emails and PANA is proud to be at a whopping 80% open rate. New in 2024, Sponsors will have access to the PANA membership.

Sponsor logos and links will appear on our website.

Custom Sponsorship Packages are available. Just let us know how we can best partner with you.

Sponsorship Opportunities



CORPORATE sponsorship PACKAGES	Platinum \$15,000	Diamond \$10,000	Gold \$7,500	Crystal \$5,000	Silver \$2,500	Bronze \$1,000
Number of Sponsorships Available	1	1	2	2	5	10
Title as An Official Sponsor of the Professional Audiobook Narrators Association	x	x	x	x	x	x
Event Recognition						
Sponsor for 2025 PanaCon Virtual Conference, Logo on all conference branding materials.	x	x	x	x	x	x
Exclusive Sponsor Recognition for all PANA Educational Programs	x					
Presenting Sponsor Recognition at PANA Industry Connect		x				
Presenting Sponsor Recognition at PANARAMA With A Producer			x			
Presenting Sponsor Recognition at PANA's Online Socials with Sponsor Breakout Room				x		
Vendor speaking introduction at select programs	x	x	x			
Visibility						
Logo/Name on PANA website with hyperlink to site.	x	x	x	x	x	x
Logo/Name on PANA social media sites.	x	x	x			
Logo/Name recognition on monthly newsletters	x	x	x	x	x	x
Continuous Recognition on all social media including email blasts and Facebook	x					
Logo on PANA Website	x	x	x	x	x	x
250 Word Company Description on PANA Website	x	x	x			
Right to use the PANA logo with prior approval	x	x	x			

“Having an organization like PANA makes me feel like I’m part of a community; supporting and raising each other up. The training & education offered is outstanding, enabling me to have access to industry leaders and grow my business and the support & sense of belonging are invaluable - especially as this is such a remote world we work in”

– PANA member 2024

Our Team

Co-Chairs
Amy Hall
Erin deWard

Secretary
Sara Hannan

Vice-Chair
Stacey Glemboski

Board of Directors
Robin Miles,
Christine Mascott
Erin Moon

Treasurer
Jennifer Pickens

Executive Director
Maria Medina Ed.D



Contact us

Questions about becoming a member or interested in sponsor opportunities?

Email: executivedirector@pronarrators.org

General inquiries:

Email: hello@pronarrators.org



MEMBER LOGIN

pronarrators.org